

VPSI CASE STUDY

Client: Compuware Headquarters
Location: Detroit, Michigan



Client

One of the largest technology companies in the world, Compuware delivers software and services that enable businesses to manage their enterprises and maximize the value of their IT assets.

Issue

When Compuware decided to relocate its headquarters and 4,000 plus employees from the suburbs to the downtown district, they knew the commutes for many would increase. The commuter center concept was adapted to assist employees with their transportation needs.

Solution

The Commuter Assistance Center (CAC) branded as "Local Motion," provides ridematching for vanpools and carpools; access to public transit information (i.e., schedules, route maps, and pass purchasing); and matches employees wishing to bicycle or walk to work. Compuware is a Commuter ChoiceSM employer thereby allowing employees to pay for their vanpool and transit fares with pre-tax dollars, an added bonus for employees.

Impact

The CAC currently has over 610 employees registered, with 375 actively using various alternatives to driving alone. There are 20 vanpools groups, 46 carpool groups and 67 employees purchasing transit media on a monthly basis. Compuware employees have reduced the number of vehicles driving into downtown Detroit by 314 vehicles. Compuware and its employees can be attributed with the monthly reduction of:

- 502,700 vehicle miles traveled in southeast Michigan
- 27,928 gallons of gasoline consumed
- .693 tons of CO savings and
- \$55,856 in employee cost savings associated with the daily work commute trip

Vanpooling is a stress free ride between work and home that leaves me with more time and energy through out the day. It's my small contribution towards a cleaner, greener Earth. - Ajay N.

I like commuting in the MichiVan as it is reliable and punctual. The benefit of sharing the drive and the cost savings are blessings. - Carlyle C.

Saves money, and wear and tear on my car. Love the idea that I don't have to drive - I hate driving. I can get 30 minutes more sleep in the van. - Joe R.

I absolutely love riding in the vanpool. I could kick myself for not signing up earlier. Driving in rush hour traffic is stressful. I find myself more relaxed in the morning when I arrive to work and in the evening when I arrive home now that I ride in the vanpool. - Michelle S.

